

# Melissa Stratman

melissa@colemanassociates.org  
1942 Broadway Suite 314  
Boulder, CO 80302  
(303) 499-2058  
colemanassociates.com



# COLEMAN ASSOCIATES

## COMPANY DATA

CAGE Code	7YUW2
UEI Number	FZQ2QCVANKA9
SAM Registration	Active
Disaster Response Registry	No
Accepts Government P-Cards	Yes
Service Area	Nationwide
Size-Standard	SB- Small Business

## NAICS CODES

541611	Administrative Management And General Management Consulting Services
611430	Professional And Management Development Training

## CORE COMPETENCIES

- Management and Leadership Training
- Change Management
- Process Redesign
- Workflow Management and Innovation
- Staff Training on Change and innovation
- Organizational Culture Change
- Using Data to make decisions
- Increasing Scope of work for Medical Clinicians, Nurses and Medical Assistants and clerical support staff
- Online training programs to support staff and management training
- Clinician training & practice efficiencies
- Optimization of technology

## COMPANY BIO

Coleman Associates is a boutique consulting and training firm based in Boulder, Colorado with a goal to redesign how health care is delivered. We provide practical solutions to help you produce results that will transform health care for all. Our trainers and coaches come from across the country and various healthcare backgrounds. We have a long-standing reputation for partnering with and improving health centers to produce dramatic results in work transformation and process improvements — results that patients and staff can feel.

Coleman Associates has worked passionately to improve healthcare delivery since 1993. In 2020, Coleman evolved to aid in virtual care workflows, emerging communication technologies, and staffing shortage adjustments. Coleman continues to enhance improvement work with integrated care models, optimization of technology for patients and staff, attentiveness to DEI data, and continued evolution of technology to help our partners' realize dramatic, sustained improvement outcomes.

## PAST PERFORMANCE

**St. Johns Wellness**  
Ernesto Barahona, Chief of Innovations

**East Georgia Health Center**  
Jennie Wren Denmark, CEO

**CHCANYS Primary Care Association**  
Michael Sardone, Project Leader



U.S. Small Business Administration

WOSB CERTIFIED

